

Lesson Plan.

Govt. College, Ahauwala (Bilaspur)

Lesson Plan (2022-23) Even Semester

Name of Teacher :- NEELAM

Department :- Commerce

Class/section :- B.Com (Sem 6)

Subject & Code :- Income Tax II, BC-503

Semester Duration :- 1 Feb to May, 2023

Topics

^{February}
Income Tax Authorities, Return of Income.

^{March}

Assessment Procedure of Income, Tax Deduction and
Tax Collection at source, Advance payment of tax
Recovery and Refund of Tax

^{April}

Appeals and Revision, Penalties under Income Tax Act
offences and Prosecutions, Deductions from Gross total Income
Rebate & Relief of Tax

^{May}

Assessment of Individuals, HUF, and Firms.
Revision of Important Questions.

Neelam

Lesson Plan.
Govt. College, Atharwala (Bilaspur)
Lesson Plan (2022-23) Even Semester

Name of Teacher :- NEELAM
Department :- Commerce
Class/section :- M.Com (Sem I)
Subject & Code :- Strategic Marketing, MC-203
Semester Duration :- 1 Feb to May, 2023

Topics

February

Concept and hierarchy of strategies, strategic role of marketing, strategic marketing planning process.

March

Corporate strategy decision - mission, vision, goals and objectives, Corporate Growth strategies, Environmental Analysis.

April

Marketing strategies for new market entries, for growth markets, mature markets, Declining markets.

May

Marketing Strategy Implementation, Evaluation and Control of marketing strategy.



Lesson Plan.
Govt. College, Ahauwala (Bilaspur)
Lesson Plan (2022-23) Even Semester

Name of Teacher :- NEELAM

Department :- Commerce

Class/section :- B.Com (Sem 2)

Subject & Code :- E-Commerce

Semester Duration :- 1 Feb to May 2023

Topics

February

Concept, application and uses of Internet services
Introduction to E-commerce, www, e-commerce
Application Services, Models.

March

Information Technology and Business, M-commerce.
E-governance: an overview.

April

Electronic Data Interchange, EDI Implementation,
Application in Business, Security Issues in E-commerce.

May

Revision and Discussion of Important Questions



Lesson Plan.

Govt. College, Aharuwa (Bilaspur)

Lesson Plan (2022-23) Even Semester

Name of Teacher :- NEELAM

Department :- Commerce

Class/section :- M Com (Sem 2)

Subject & Code :- Financial Mgt Policy, MC-204

Semester Duration :- 1 Feb to May 2023

Topics

^{February}
Nature of F. Mgt. and scope of F. Mgt; Time value of Money.

^{March}
Financial Planning and forecasting, sources of finance, Cost of Capital

^{April}
Working Capital Management, Mgt of Cash, Receivables
Working Capital Finance, Cash flows for Investment Analysis.

^{May}
Capital Budgeting Decisions, Risk Analysis and Capital Budgeting.

Neelam